

2027 DAIRYSPOTTER Advertising Rates

DAIRYSPOTTER 2026 ... The Dairy Atlas



- The **DAIRYSPOTTER** is an updated and enhanced resource for locating dairies in 7 States: Arizona, California, Colorado, Kansas, New Mexico, Texas, and Utah.
- The **DAIRYSPOTTER** provides detailed map locations, contact information, and GPS coordinates for over 1,200 dairies.
- The dairy atlas is used by dairies, calf ranches, dairy replacement heifer operations, cattle haulers, livestock feed companies, animal health companies, and associated industries.
- Best value for your advertising \$\$\$ **DAIRYSPOTTER** is used much like the yellow pages and is referred to over and over again throughout the year.

Full Page Ad
7.5" x 10"

B&W: \$1,975
Color: \$2,750

1/2 Page Ad
7.5" x 4.75"

B&W: \$1,350
Color: \$1,975

1/4
Page Ad
3.5" x 4.75"

B&W: \$925
Color: \$1,450

Trim: 8.5" x 11"
Bleed: 8.75" x 11.25"
Live Area: 7.5" x 10"

For Process Red or Blue
on B&W: Add \$250

**Please call for
dimensions on bleeds!**

Front Inside Cover: \$3,250

Back Inside Cover: \$3,250

Back Cover: Call for pricing!

CALL TODAY!

Advertising Sales Manager: **Carol Schuetze**

Email: schuetze@ucom.net

Direct: (620) 271-3708 Fax: (620) 865-2093

Agency Commission: 15%



Terms: Net 10 days from invoice date. Add 3% to invoice if paying with Visa, MasterCard, or Discover.

DEADLINE IS APRIL 23, 2027